



# Score a hole in one for the Next generation of farmers

Dear friends of the next generation of farmers,

During this time of Covid-19 pandemic, the organizing committee has made the difficult decision to cancel our annual fundraiser and golf tournament for the benefit of the Fonds de la relève agricole. The profits of this event permitted the allotment of two types of grants: two business project grants of 6000\$ and four agricultural scholarships of 500\$. These grants are awarded annually at the banquet following the golf tournament. Even if a golf tournament is not possible, with your help, and our partnership with la Fondation franco-ontarienne, we could provide some grants.

Our committee believes that it would be unfortunate to not award these grants this year because we all know how much we depend on the next generation of farmers. At the moment and more than ever, consumers are turning toward local producers to fill their grocery baskets because Covid-19 has created a momentum of recognition for agriculture. Now is not the time to give up.

For this reason, we turn to you, dear friends, to help these young entrepreneurs and students who just need a little extra boost. Help us score "a hole in one" by supporting our fundraising campaign. Since we can't offer golf, we'd like to offer some visibility in our promotional campaign instead, so we may celebrate both your support and our successful candidates.

We would appreciate your reply by July 30, at the latest. Thanking you in advance,

The organizing committee  
Fonds de la relève agricole

Information: [communication@ucfo.ca](mailto:communication@ucfo.ca)  
613-488-2929 poste 102



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1000\$

## The Albatros

We are designing animations and mini-videos (6-15 seconds) and infographics to promote our two types of grants. We will insert your logo in exclusivity at the end of a segment. The animations will be shared over our social platforms. Your logo will also be inserted in a one-page advertisement in the Agricom newspaper for the month of September 2020.

500\$

## The birdie

We will design a post with a montage for our sponsors of this level, and we will insert your logo. This montage will be shared on our social networks. The name of your company will also be included in a one page advertisement in the Agricom newspaper for the month of September 2020.

300\$

## The bogey

The name of your company will be included in a one page advertisement in the Agricom newspaper for the month of September 2020, as well as our formal donors list at the end of the campaign.

200\$

## The mulligan

The name of your company will be included in a one page advertisement in the Agricom newspaper for the month of September 2020.

For each 100\$ pledged ,  
you get a chance to win  
a foursome 18-hole game at the  
Nation Golf Club

Good Luck!

